

Highpoint Publishes *Flip the Pyramid: How Any Organization Can Create a Workforce that is Engaged, Aligned, Empowered and On Fire*

(New York, April 3, 2013) Highpoint Executive Publishing (www.highpointpubs.com) announces the publication of *Flip the Pyramid: How Any Organization Can Create a Workforce that is Engaged, Aligned, Empowered and On Fire* (hardcover; \$24.99; 978-0-9839432-9-7) by Greg Slamowitz, Co-CEO of Ambrose, the award-winning Professional Employer Organization (PEO) whose non-hierarchical, team-oriented culture has empowered its employees to become change agents. *Flip the Pyramid* is available immediately in print and e-book formats through Amazon, Barnes and Noble, Ingram Books, Apple's iTunes Store and many other retailers.

Micromanagement is a killer. Surveys indicate that 79% of workers believe that they have been micromanaged, with 71% reporting that it has interfered with their ability to perform their job. This startling fact is made all the more troubling by the fallout it causes: preventing most organizations from attaining optimal success, and in many cases, preventing them from attaining any success at all.

Flip the Pyramid offers unique guidance on how leaders and managers can do away with micromanagement and supercharge their organization's efficiency by creating a *tribal culture* that not only engages, aligns, and effectively channels the talents of every employee, but ultimately transcends the company itself to fully encompass and synergize with its customers.

"Flip the Pyramid zooms in on the core tasks for any organization that wants to endure," says **Daniel Pink, bestselling author of *Drive* and *To Sell Is Human*.**

Building on core values, Slamowitz teaches companies how to flip the organizational pyramid on its head by establishing a Constitutional Framework, a disciplined meeting rhythm, and metric literacy. This blueprint for unleashing human capital will create the intense, vibrant, and positive organizational culture needed to fuel growth and success in an ever-increasing competitive landscape.

"This is a practical how-to book on getting the best from your team written by someone who has been there and done it," says **Verne Harnish, author of *Mastering the Rockefeller Habits* and *The Greatest Business Decisions of All Time***

More Endorsements For *Flip the Pyramid*

Here's what other advance readers have had to say about *Flip the Pyramid*:

"A gutsy write-up, full of passion, truth and feet-on-the-ground practical teachings. This is not pseudo-Guru ephemeral talk. It's real, practical and a must read for those who are willing to learn that businesses today need the right core values and the engaged human capital that can translate into success...and so much more. (The chapter summaries alone are worth the price of the book.)" – **Alberto Romero, Director of Fisheries & Sustainability at Lumar Natural Seafood**

"Greg Slamowitz has applied the best of business research and thinking to the actual workings and culture of Ambrose. He's a thoughtful practitioner who 'walks the talk' of employee engagement and culture impacting the bottom line. Greg shares his mistakes and successes in such a way that we can all benefit from his experience and make the business world a better place in which to work. This book will save you a lot of heartache – read it before establishing any company or undertaking a major change in your business." – **Lynn Buschman, Director of Operations at Lingraphica**

About Highpoint Executive Publishing

Since 2008 Highpoint Executive Publishing has published business books by executives seeking to take their reputations and company visibility to the next level of success. Notable titles have included *Potential: Workplace Violence Prevention and Your Organizational Success* by Bill Whitmore, Chairman and CEO of AlliedBarton Security Services, *Travel Unscripted* by television travel impresario Mark Murphy and *Frontline Profit Machine* by Ziad Khoury, which became a *Wall Street Journal* and *USA Today Business* bestseller.

"Bill Whitmore's Highpoint book, *Potential: Workplace Violence Prevention and your Organizational Success*, has further enhanced our industry visibility and greatly supported our efforts to raise awareness of this important issue. The book has been a real door opener for many and a tool that has served Bill well in the marketplace." – **Doug Fogwell, Senior Vice President, Marketing, AlliedBarton Security Services**

Highpoint's lifestyle imprint, Highpoint Life (www.highpointlifebooks.com), recently published *Wake Up, Man Up, Step Up* by executive leadership coach, diversity consultant and speaker Ray Arata (paperback, \$21.95; 978-0-9839432-6-6), and the award-winning children's title *Sparkle & The Gift* by Ayn Cates Sullivan, PhD, with illustrations by Belle Crow duCray (hardcover; \$18.99; 978-0-9839432-4-2). All Highpoint titles are published in both print and e-book editions.

MORE INFORMATION:

www.highpointpubs.com

Phone: 201.703.1020