

## Highpoint Life Publishes the Engaging Road Map to Fulfillment, *Travel Forward*

(New York, December 16, 2013) Highpoint Life Books ([www.highpointlifebooks.com](http://www.highpointlifebooks.com)) announces the publication of *Travel Forward*, an inspirational collection of essays and powerful exercises by Mark Murphy (hardcover with sleeve, 186 pages, full color, \$19.95; 978-0989105460; e-book, \$6.99, 978-0-9891054-7-7).

Travel is so much more than getting on a plane and jetting off to some foreign locale. Even when readers are close to home they can use this book to Travel Forward on an exciting journey of self-discovery and fulfillment. By embracing the book's 5 Core Values – Integrity, Love and Gratitude, Lifetime of Learning, Self-Determination and Oneness – they'll positively impact the world while increasing their personal happiness.

"It starts with being conscious of small things," says Murphy. "Maybe you held open a door for someone and, instead of a mumbled "thanks" he looked you in the eye and really meant what he said. Perhaps you were in a rush on the highway but eased up to let someone over in front of you—and she waved. You felt those moments."

Mark Murphy has loaded this book with Travel Forward stories, writing about everyone from **Nelson Mandela, Paul McCartney, Condoleezza Rice** and **Jon Bon Jovi**, to loved ones, friends, neighbors and memorable people he's encountered on airplanes, in Cambodia and on the New York City subway. As readers journey through these pages they will learn to approach everything in life a little differently—in a way that will both enlighten and transform.

### About the Author

Mark Murphy quit his corporate job and in 2002 embarked on his own Travel Forward journey. Father, husband, entrepreneur, speaker, CEO of his own company and a regular travel contributor on Fox, CNN and NBC's *Today* show, he has hiked, sailed, climbed, kayaked and rickshawed his way through more than 50 countries around the world, touching and learning from humanity in all its forms as he continues to Travel Forward.

"Mark Murphy is unflappable in his excitement and interest."  
—*Sacramento Book Review*

"Mark is one of the authors whose presence we highly anticipate, and whose advice we value."  
—Audra Lower, Host, *The Better Show*



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An imprint of Highpoint Executive Publishing ([www.highpointpubs.com](http://www.highpointpubs.com)), Highpoint Life publishes children's and lifestyle books written by innovative experts who are forging new territory in their respective fields. It's catalog includes *5 Steps to Thrive: Rewire Any Crisis Into Opportunity* by Carol Buckfire Benson and Paul Benson; *Wake Up, Man Up, Step Up*, the essential guide to becoming a happy, emotionally mature man, by Ray Arata; and the gorgeous hardcover poetry title, *Gather Up Your Soul* by Bartholomew John Erbach with photos by Sarah M. Clarehart.

Since 2008 Highpoint Executive Publishing has specialized in business books by executives who were looking to take their reputations and visibility to the next level of thought leadership. Notable titles have included *Potential: Workplace Violence Prevention and Your Organizational Success* by Bill Whitmore, Chairman and CEO of AlliedBarton Security Services, *Travel Unscripted* by television travel impresario Mark Murphy and *Frontline Profit Machine* by Ziad Khoury, which became a *Wall Street Journal* and *USA Today Business* bestseller. In Q1 2013 Highpoint will publish *Flip the Pyramid: How Any Organization Can Create a Workforce That is Engaged, Aligned, Empowered and On Fire!* By Greg Slamowitz, former founder and Co-CEO of Ambrose PEO.

All Highpoint titles are published in both print and e-book editions.

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